Appendix 1 – Insights on Transport Network Use & Metro Branded Activity Measures

The content in this Appendix gives an insight into recent updates on transport network in West Yorkshire.

Dashboard

https://app.powerbi.com/view?r=eyJrIjoiNTA5ZjIzZWQtNDdiOS00ZGNiLTllNmQtNWZmZmQ0ZDBkMjRiIiwidCI6IjM0ZTkzYmZjLWVlNjYtNDM0NS1hNGZiLTgwNWI2N2U0ODBjMCIsImMiOjh9

Weekday bus use at start of school holidays similar overall to last year at 66% of baseline.

Weekday bus use at the start of school summer holidays was similar overall to last year at 66% of baseline. Use by adults up from 71% to 76% of baseline while use by seniors down from 72% to 67% of baseline.
Source: ticket machine data from First and Transdev.

Weekday Average Passenger Volumes
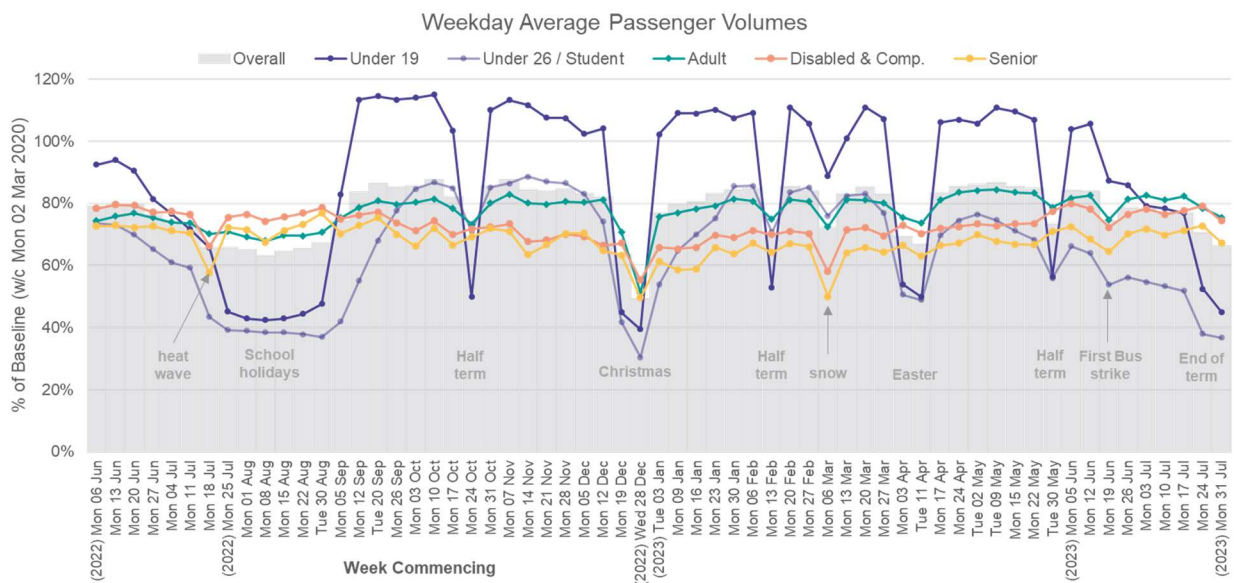
	% of baseline (week commencing Mon 02 Mar 2020)					
Week Commencing	Under 19	Under 26 / Student	Adult	Disabled & Companion	Senior	Overall
Mon 25 Jul 2022 (last year)	45%	39%	71%	75%	72%	66%
Mon 31 Jul 2023 (this year)	45%	37%	76%	74%	67%	66%

Content below is the latest extract from the Transport Committee PowerBi interactive dashboard managed by the Combined Authority Research & Intelligence team.

Use of Park and Ride Services

The chart shows the total number of Park and Ride journeys (using both smart and paper tickets) made by month of the year. In July 2023, the number of Park and Ride journeys was 72% of the equivalent number in July 2019 (although its worth noting Stourton Park and Ride wasn't operational in 2019).

Total Monthly Passenger numbers
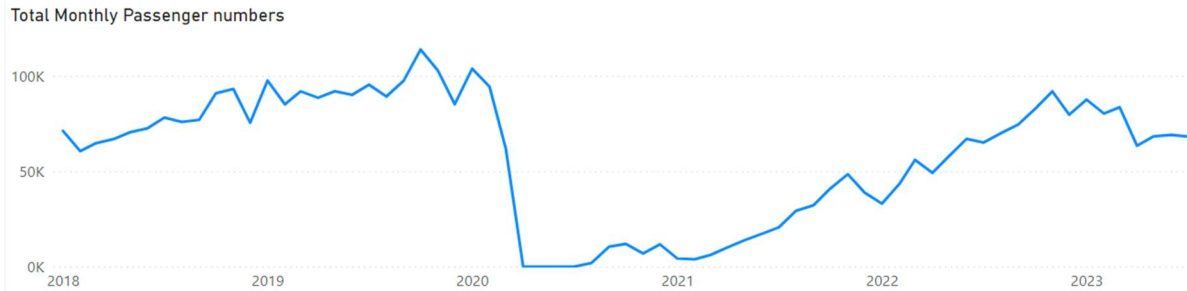
MetroLine Calls

The chart shows the average number of weekday (Monday to Friday) calls to MetroLine by month. In July 2023, weekday call centre volumes were 8% higher than the equivalent pre-pandemic month in 2019.

Metro Line Calls

Year ● 2019 ● 2020 ● 2021 ● 2022 ● 2023
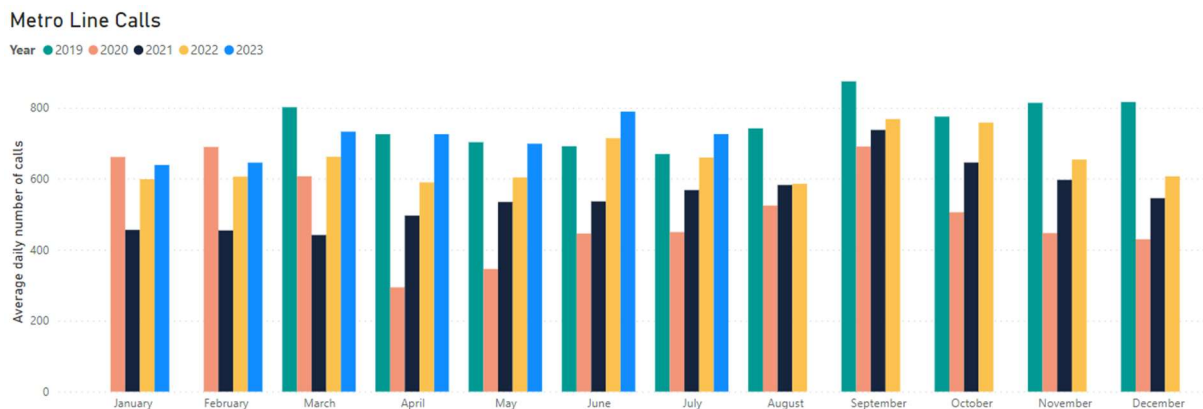
Metro Travel Centres

The chart shows the average number of daily (Monday to Saturday excluding bank holidays) sales and enquiries made at travel centres by month of the year. This information has been collected since April 2021. Customer counting equipment was used before this, but the data is not comparable. July 2023 sales volumes were similar to last July, however the number of enquiries at travel centres was considerably higher.

Metro Travel Centres: Average Daily Transactions

● Sales ● Enquiries